

UNWRAPPING WEB DESIGN

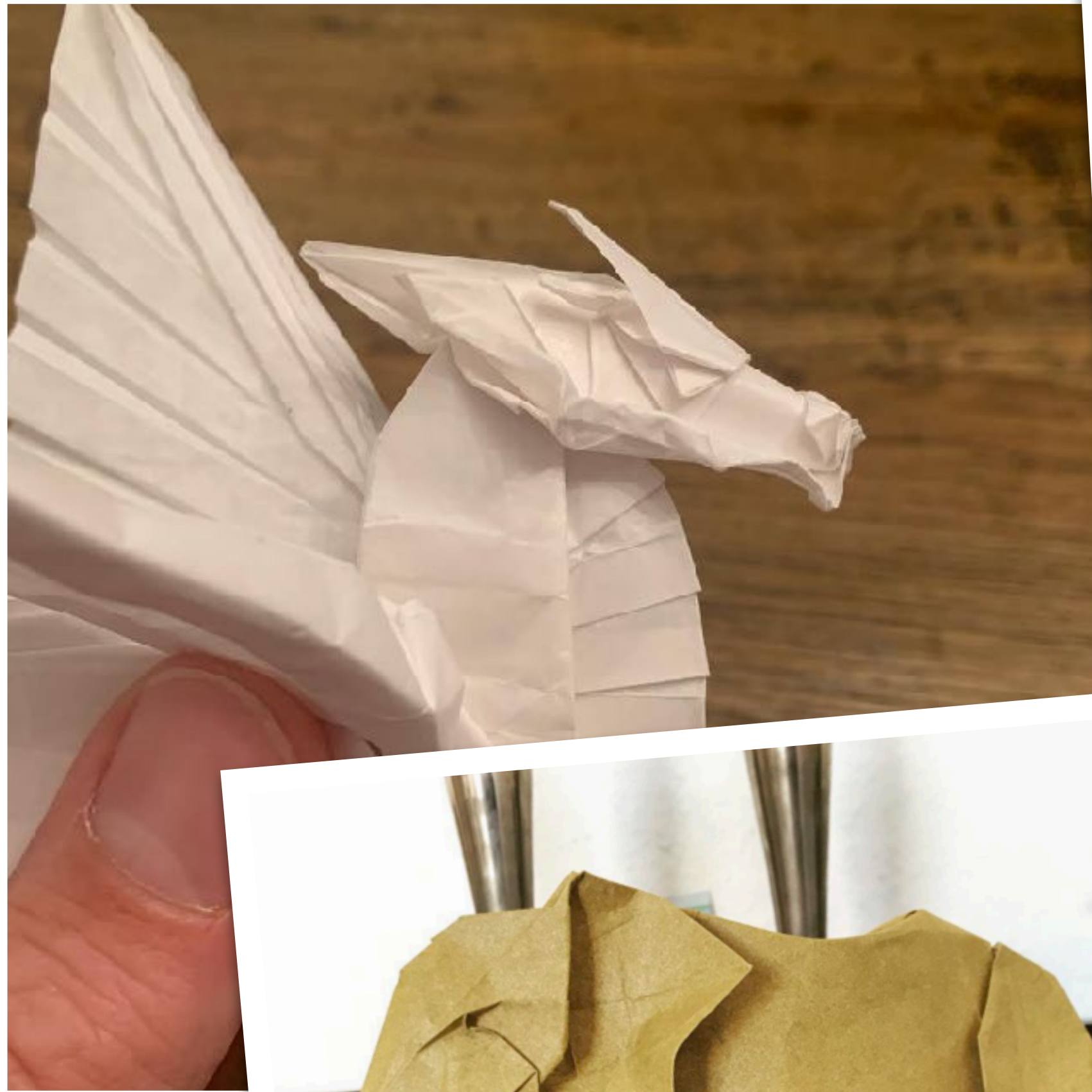
By Nils Binder

 ichimnetz.com

 9elements.com/blog

 [@ichimnetz](https://twitter.com/ichimnetz)

 **9ELEMENTS**



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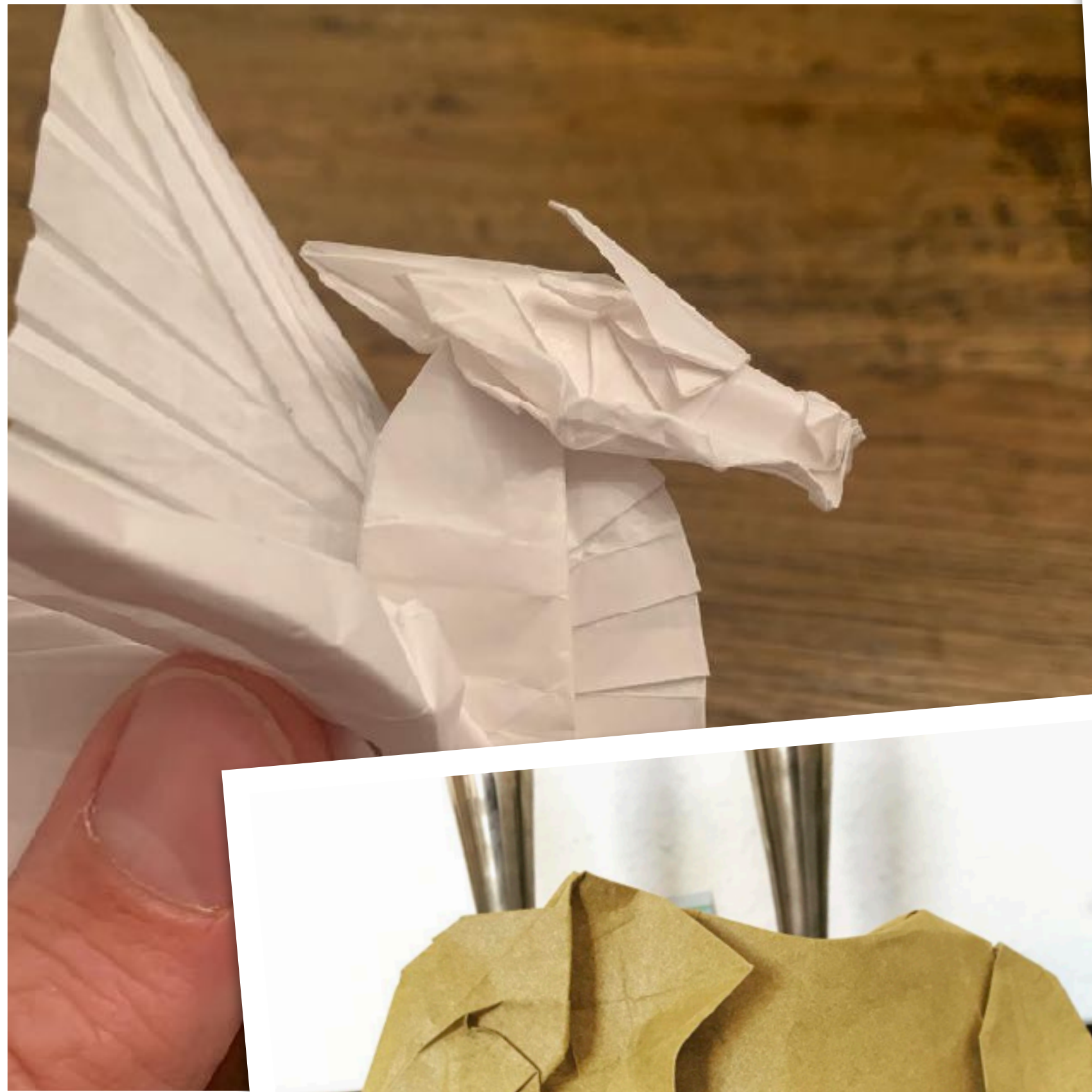


9el



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S



**Let's talk about the
wrapper**



THESE ARE THE BEST

These are the best
things that I have
ever seen. They are
very beautiful and
I love them.

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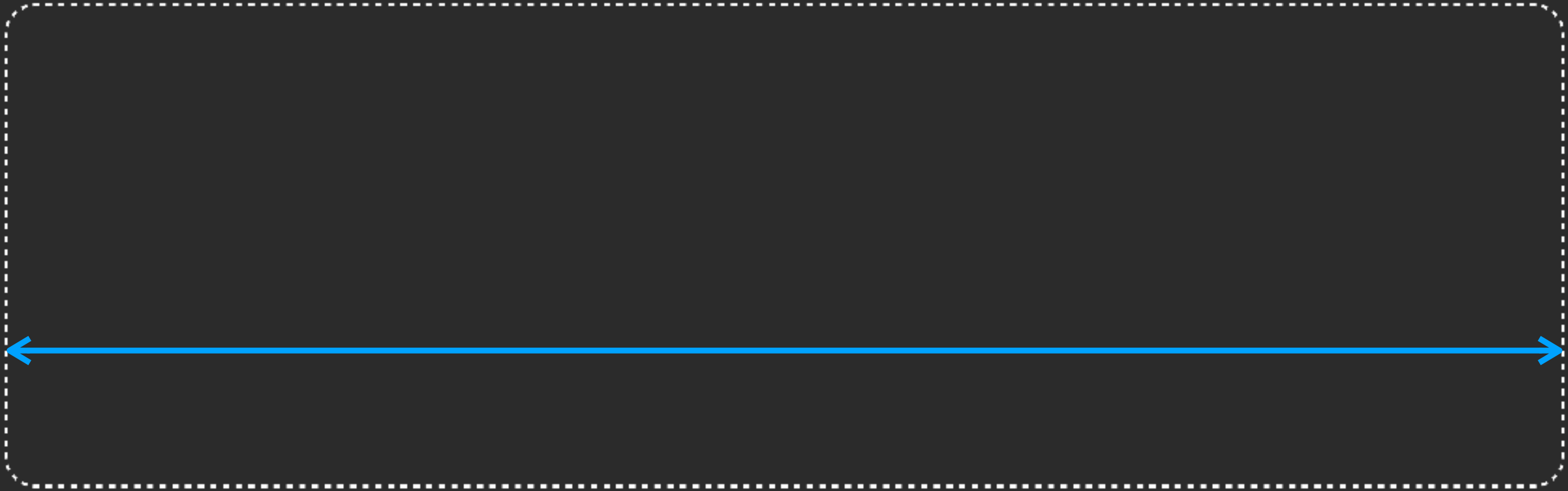
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THESE ARE THE MAIN POINTS

These are the main points of the research. The research was conducted in a laboratory setting. The results of the research are as follows:

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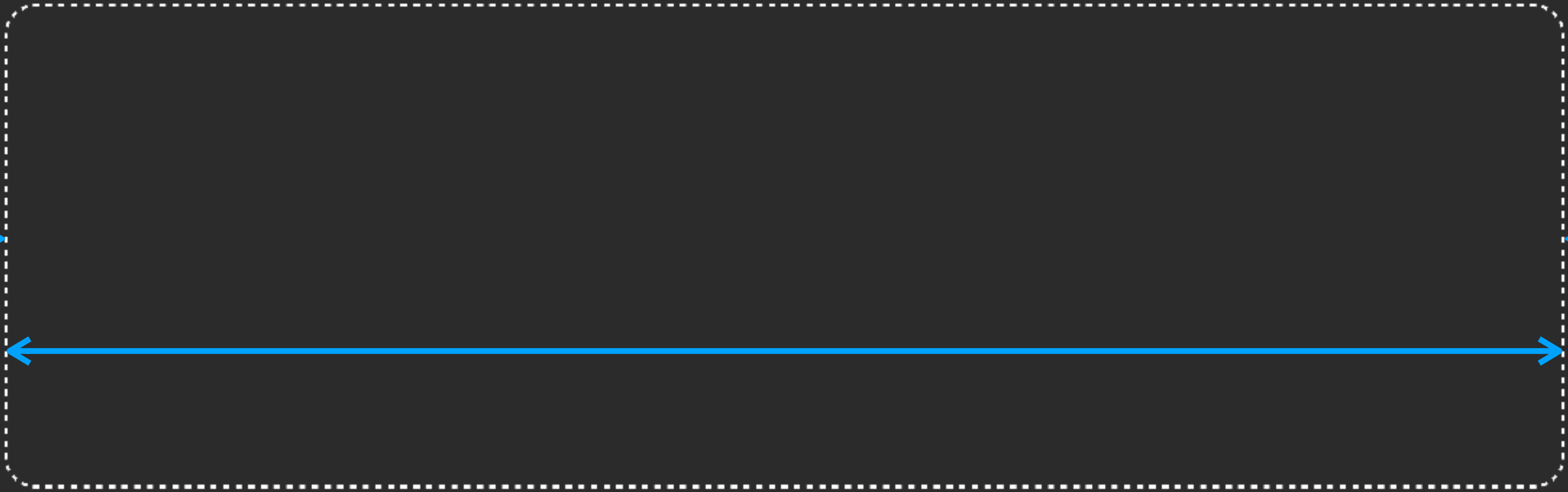
CONCLUSIONS

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THESE ARE THE MAIN POINTS

These are the main points of the research. The first point is that the research was conducted in a laboratory setting. The second point is that the research was conducted with a sample of 100 participants. The third point is that the research was conducted over a period of 12 weeks.

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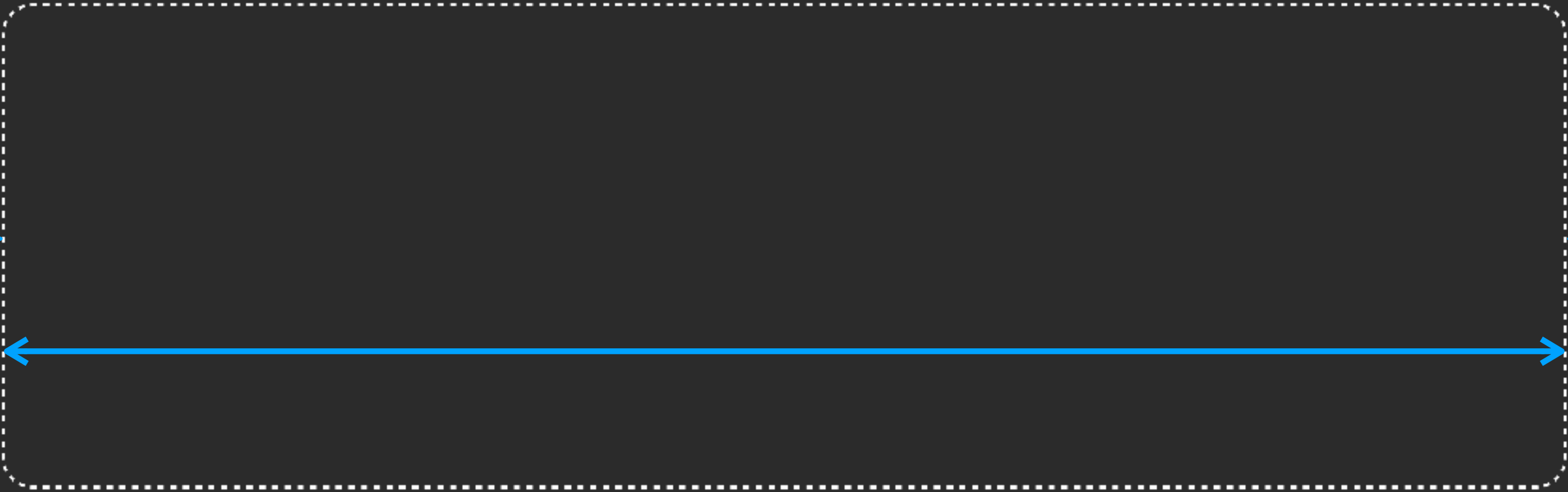
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CONCLUSIONS

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THE FIRST TWO ARE THE MOST IMPORTANT

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```
.wrapper {  
  max-width: 75rem;  
  margin: 0 auto;  
  padding: 0 1.5rem;  
}
```

```
.wrapper {  
  max-width: 75rem;  
  margin: 0 auto;  
  padding: 0 1.5rem;  
}
```

```
.wrapper {  
  width: min(100% - 3rem, 75rem);  
  margin-inline: auto;  
}
```



```
.wrapper {  
  max-width: 75rem;  
  margin: 0 auto;  
  padding: 0 1.5rem;  
}
```

```
.wrapper {  
  width: min(100% - 3rem, 75rem);  
  margin-inline: auto;  
}
```

```
.wrapper {  
  margin-inline: max(1.5rem, ((100% - 75rem) / 2));  
}
```

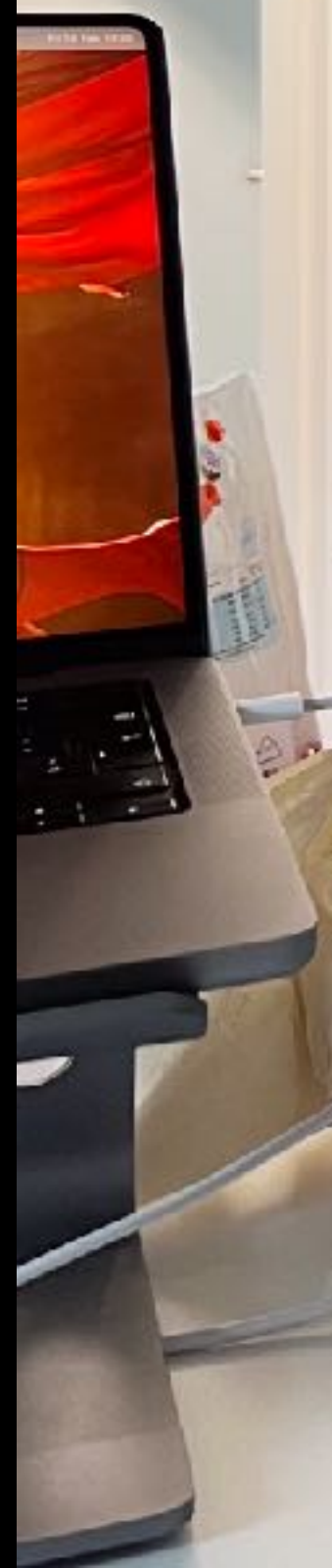
```
.wrapper {  
  max-width: 75rem;  
  margin: 0 auto;  
  padding: 0 1.5rem;  
}
```

```
.wrapper {  
  width: min(100% - 3rem, var(--wrapper-max, 75rem));  
  margin-inline: auto;  
}
```

```
.wrapper {  
  margin-inline: max(1.5rem, ((100% - var(--wrapper-max, 75rem)) / 2));  
}
```





Alles
hat ein Ende,
nur du
bist eine Wurst.

02



3440

LIEBE

Alles
hat ein Ende,
nur du
bist eine Wurst.

02



3440

1440

LIEBE

Alles
hat ein Ende,
nur du
bist eine Wurst.

02



???



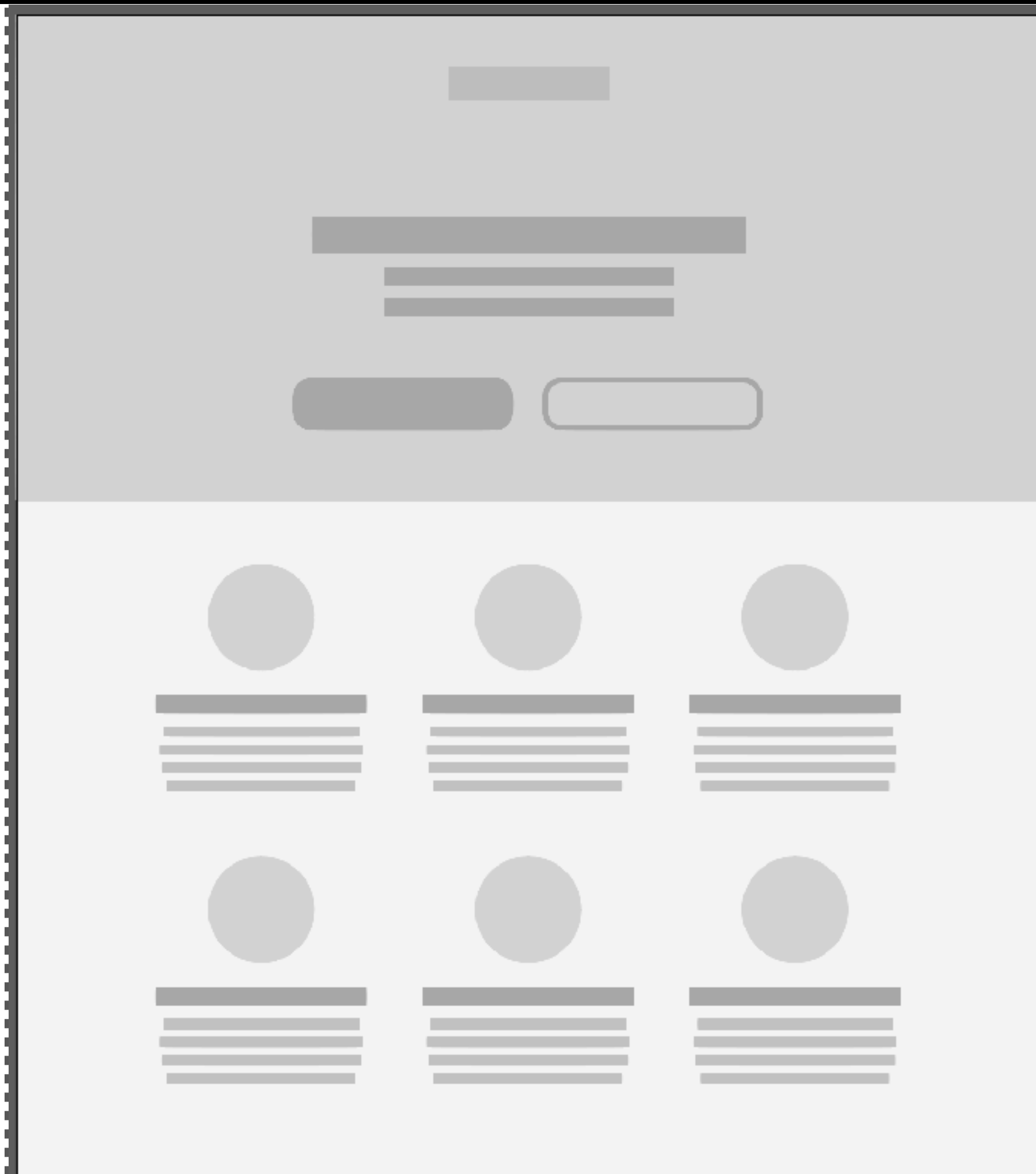




White
space

White
space

White
space



White
space

White
space



White
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White
space



space

4. Sächsische Landesausstellung
www.boom-sachsen.de

01.07.–
31.12.2020

Zentral-
ausstellung

Schauplätze

Boom.

500 Jahre Industriekultur in Sachsen

Audi-Bau
Zwickau

-  **AutoBoom.**
August Horch Museum
Zwickau
-  **MaschinenBoom.**
Industriemuseum
Chemnitz
-  **EisenbahnBoom.**
Eisenbahnmuseum
Chemnitz-Hilbersdorf
-  **KohleBoom.**
Bergbaumuseum
Oelitz/Erzgebirge
-  **TextilBoom.**
Textilfabrik Pflau
Grünbach
-  **SilberBoom.**
Forschungs- und Lehrbergwerk
Silberbergwerk Freiberg



Die 4. Sächsische Landesausstellung wird
realisiert auf der Grundlage der vom
Landesrat Sachsen beschlossenen
Beschlüsse des Landesparlamentes.



4. Sächsische
Landesausstellung

31.07.—
31.12.2020

Zentral-
ausstellung

Boom.

500 Jahre
Industriekultur
in Sachsen

Audi-Bau
Zwickau



V 300	21 m	11 m
17 2.6	14.0	14.1
6.6	1.9	5.6

Why?



You have to
use a 12 column
grid!!1!



You have to
use a 12 column
grid!!1!



Have you
heard about
tailwind?

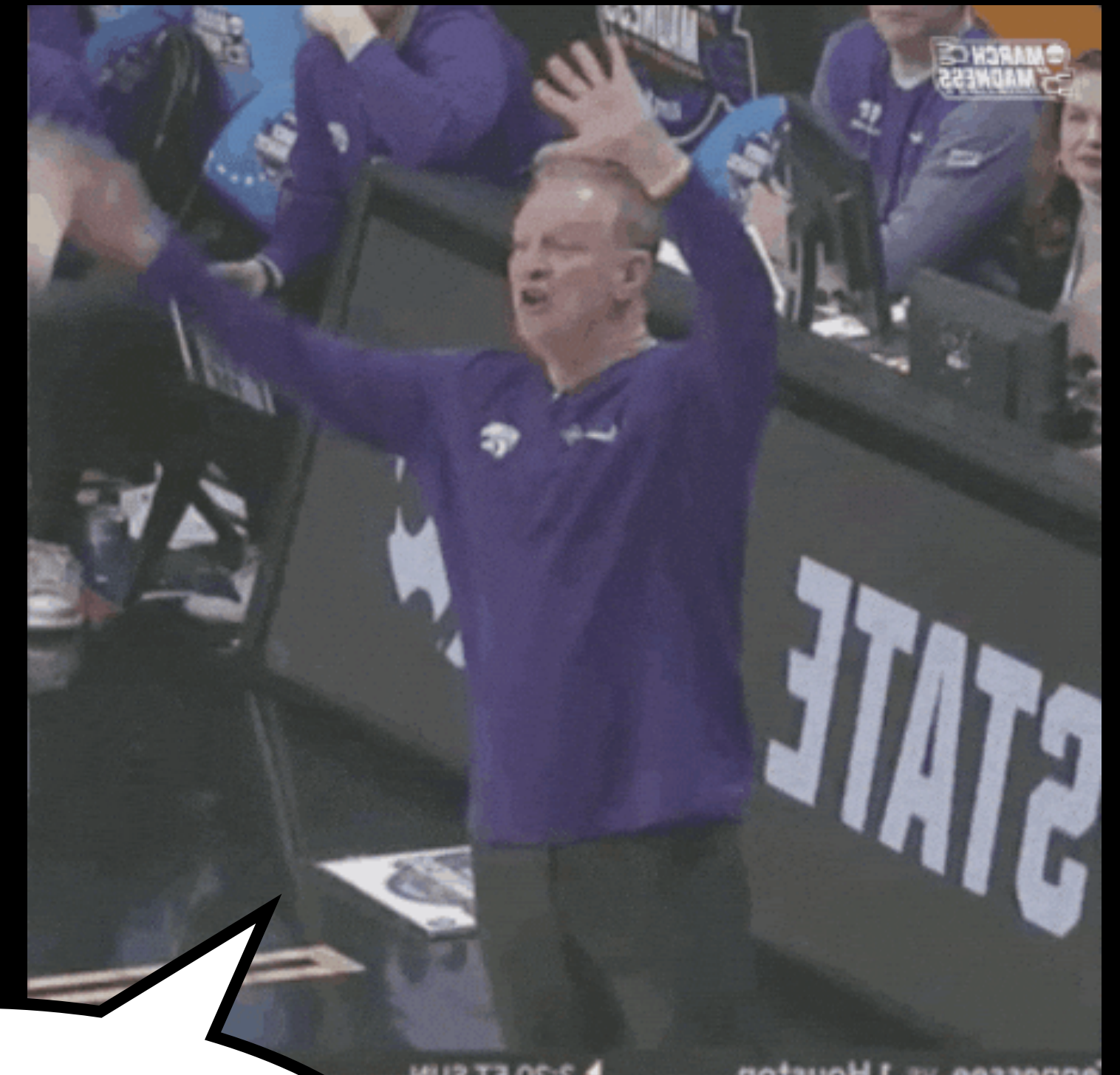
You have to
use a 12 column
grid!!1!

This is not
possible on the
web

This has to be
pixel perfect.

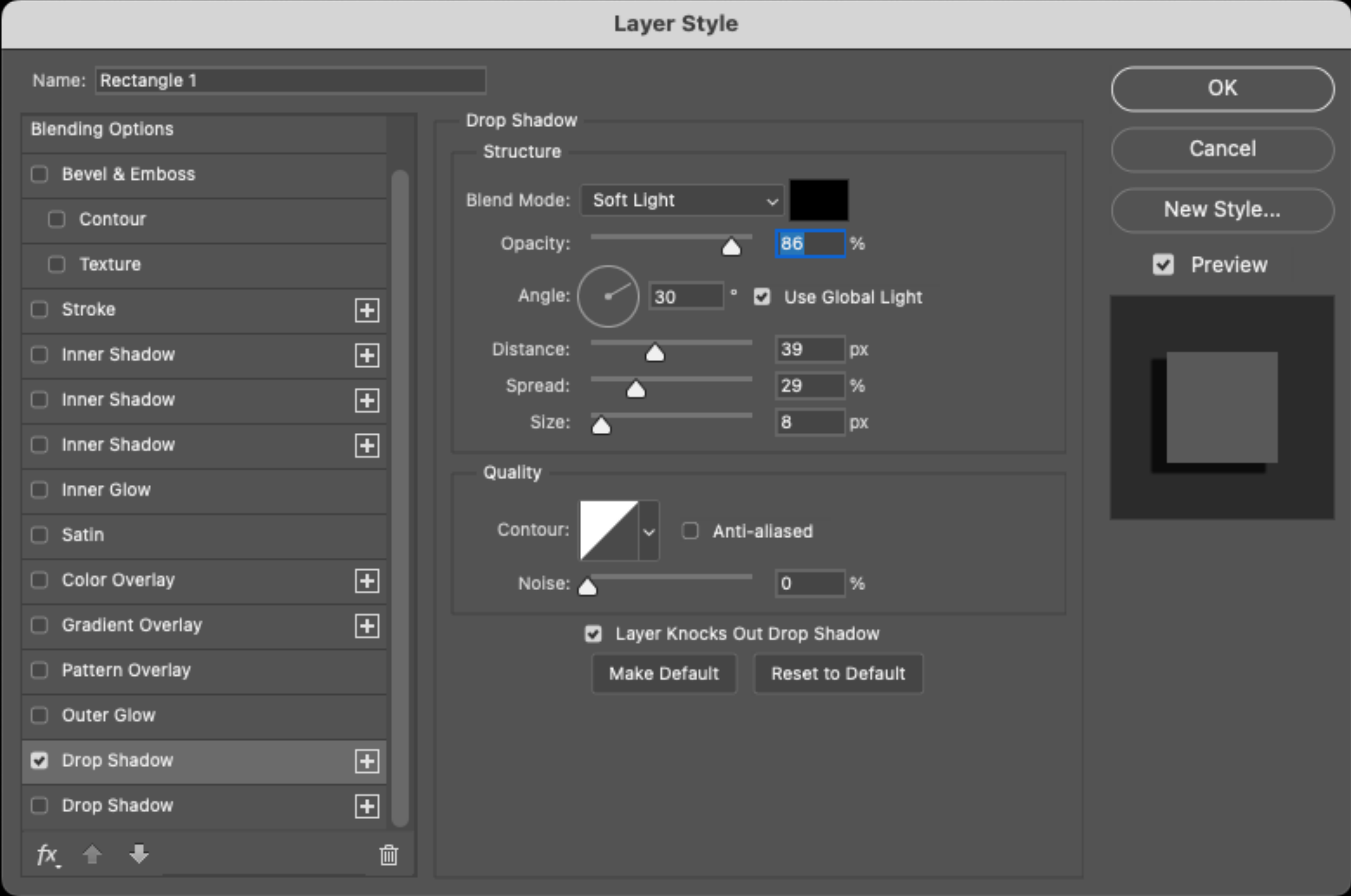
Try to think of
reusable
components

Do NOT use too
many fonts.







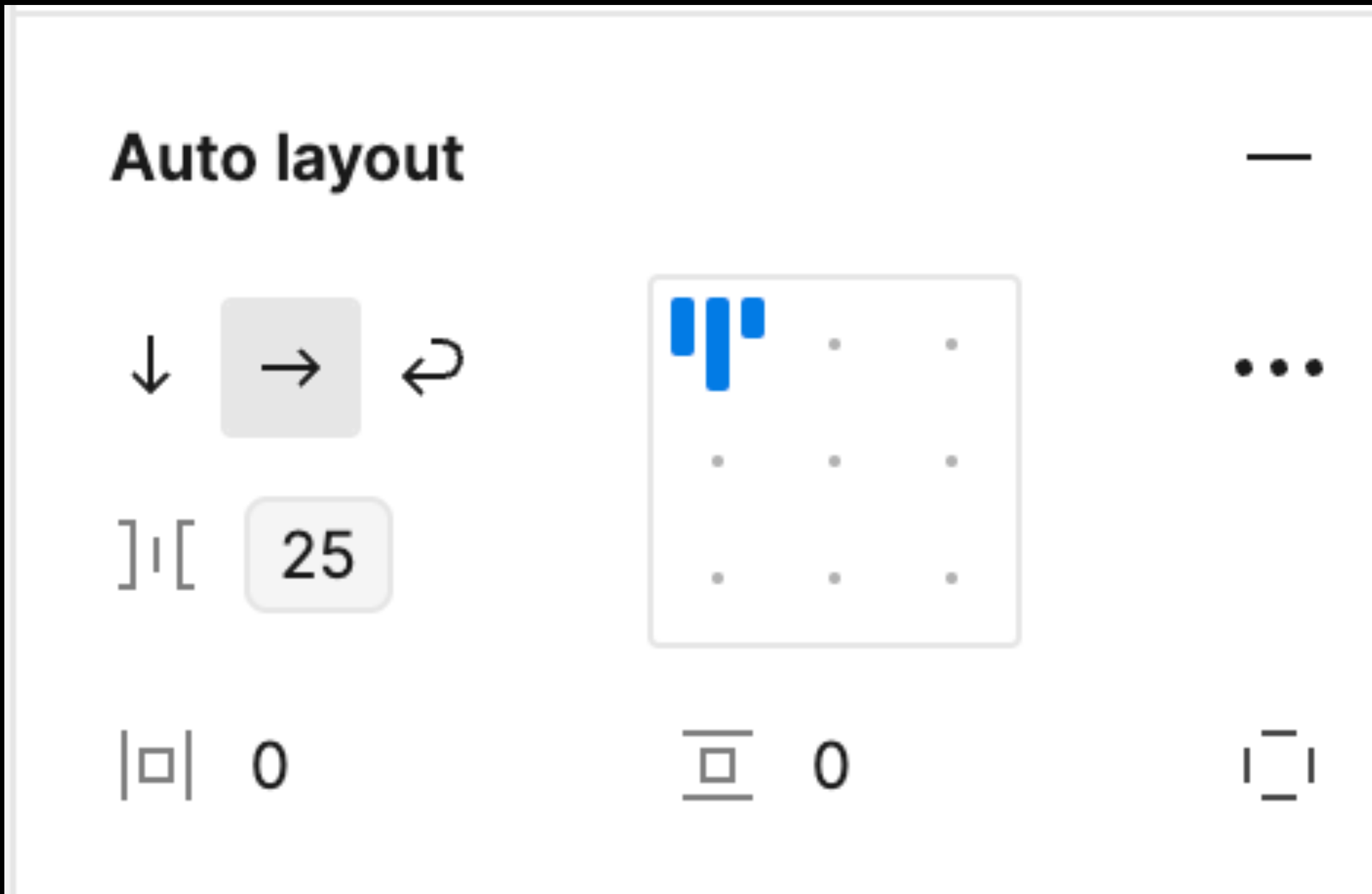




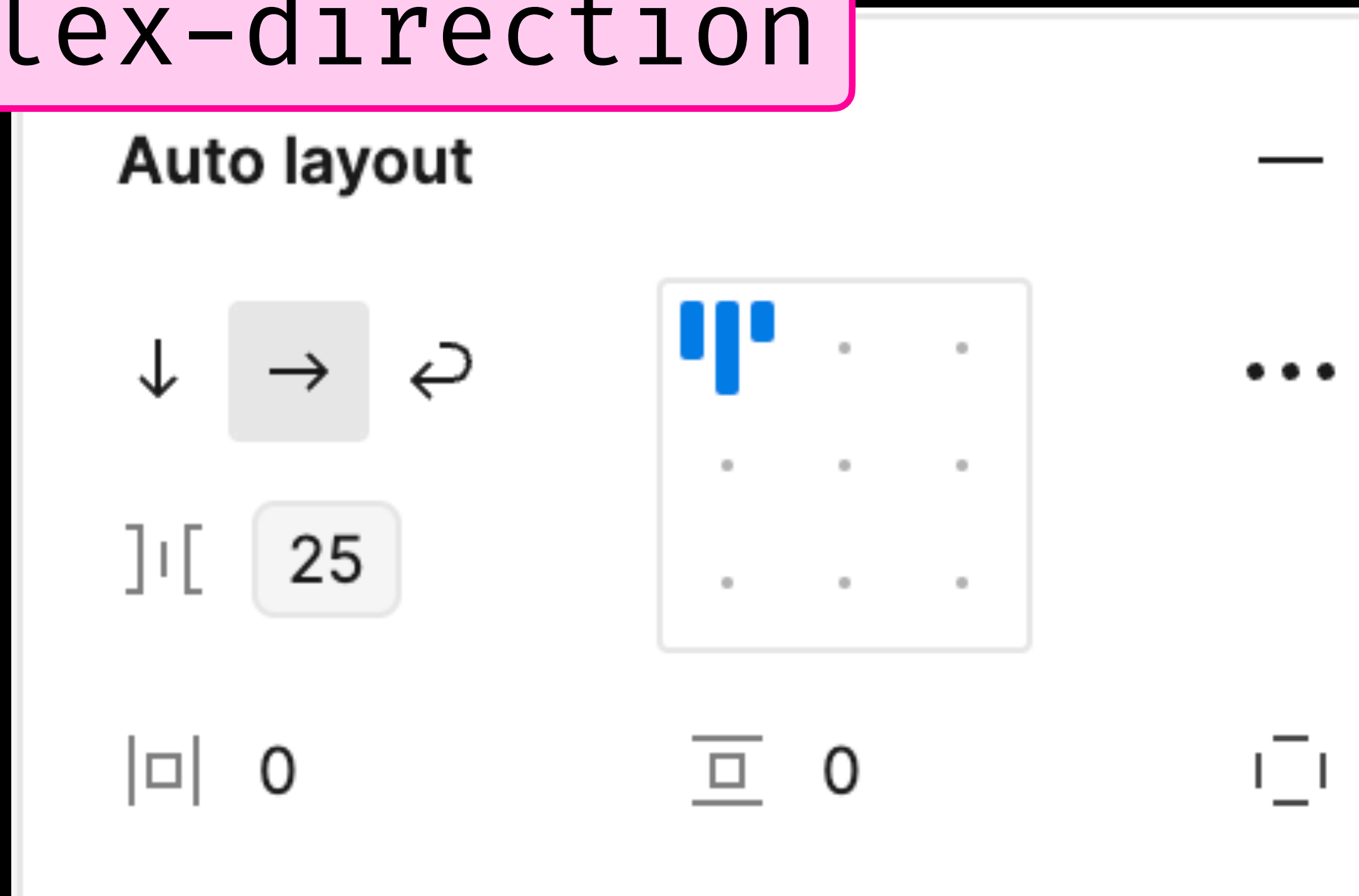


Drop shadow 🔍 ✕

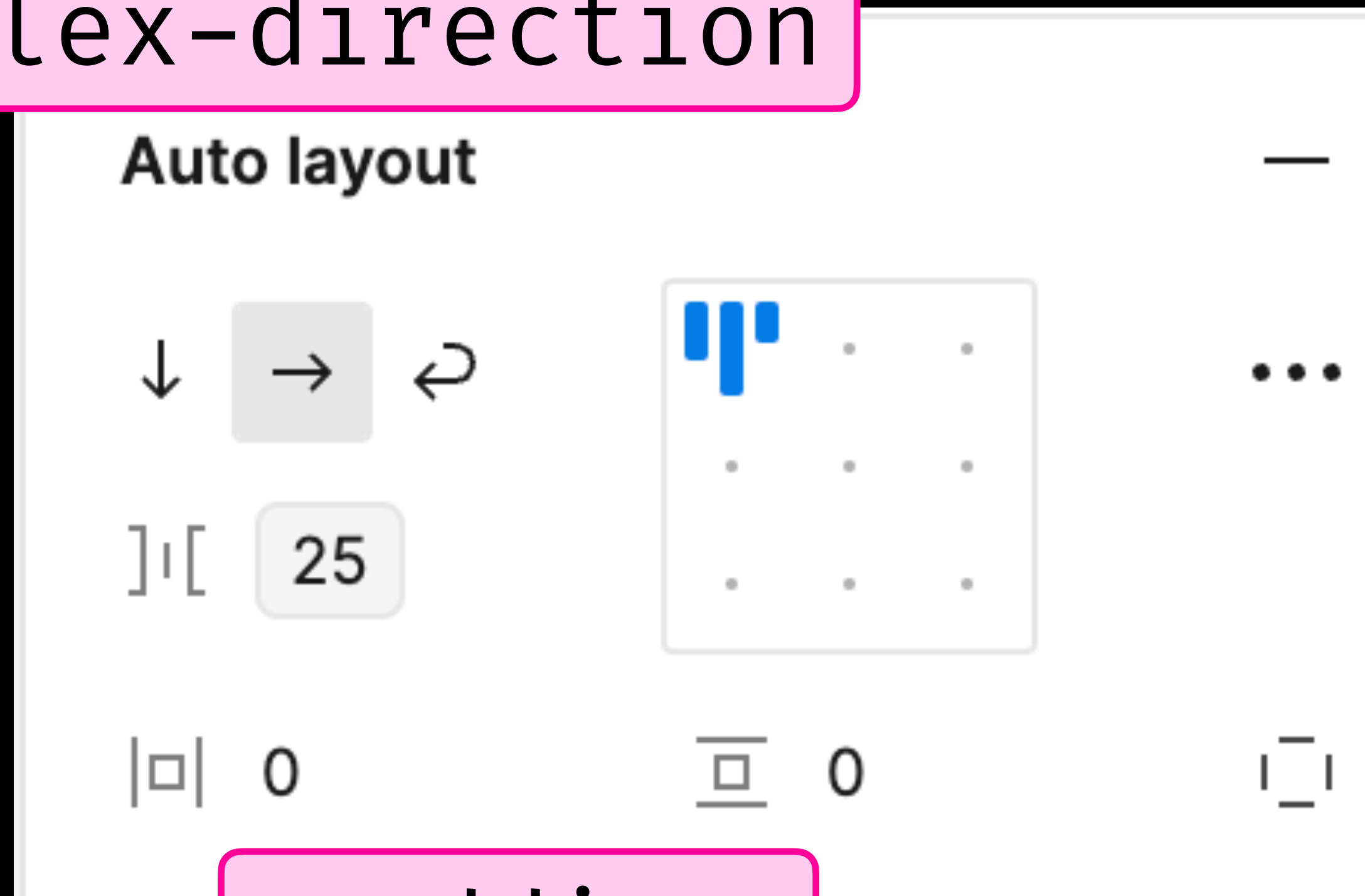
X	0	Blur	4
Y	4	Spread	0
	000000	25%	



flex-direction



flex-direction



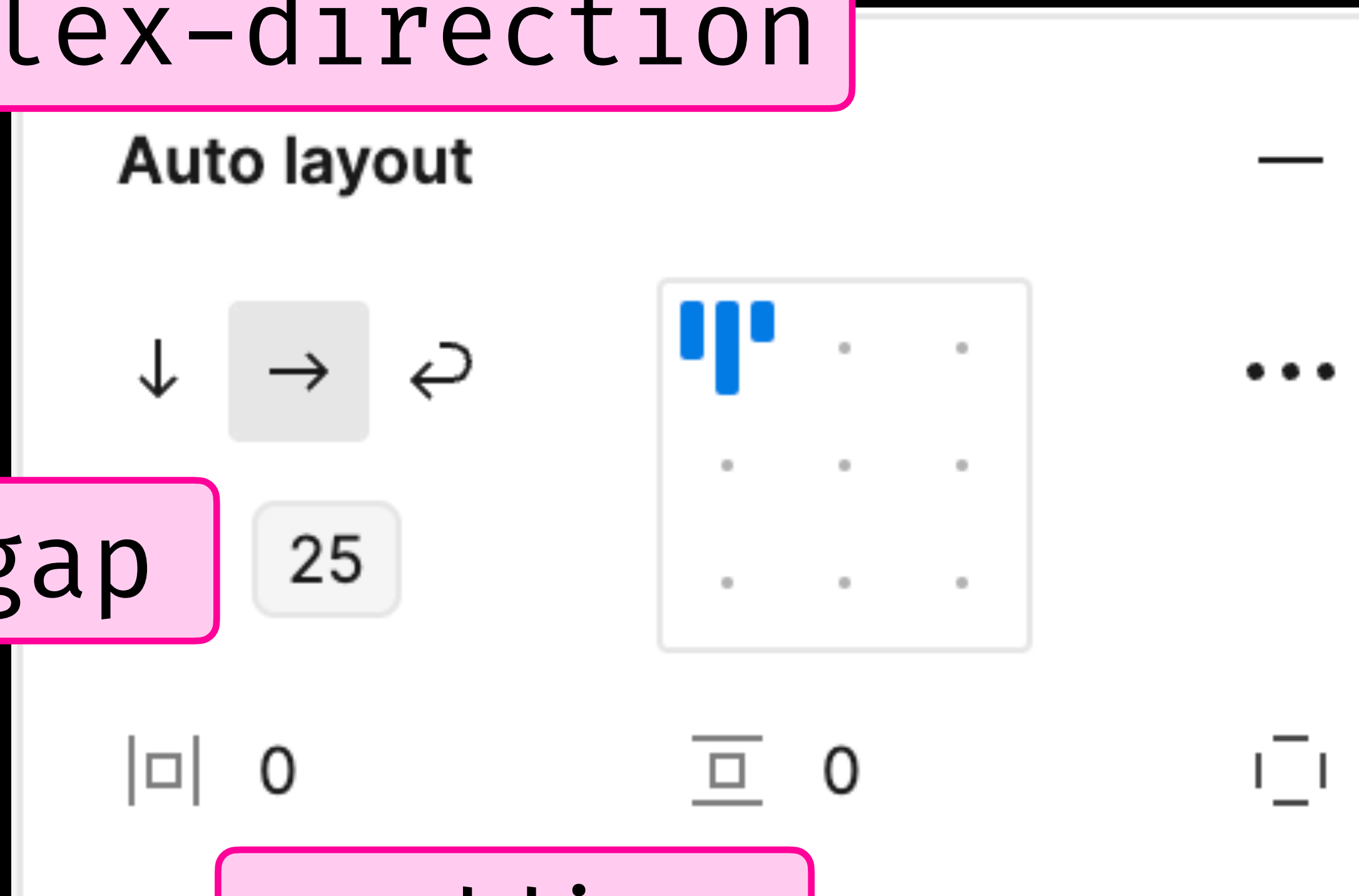
padding



flex-direction

gap

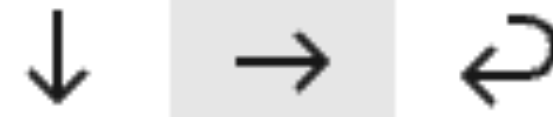
padding





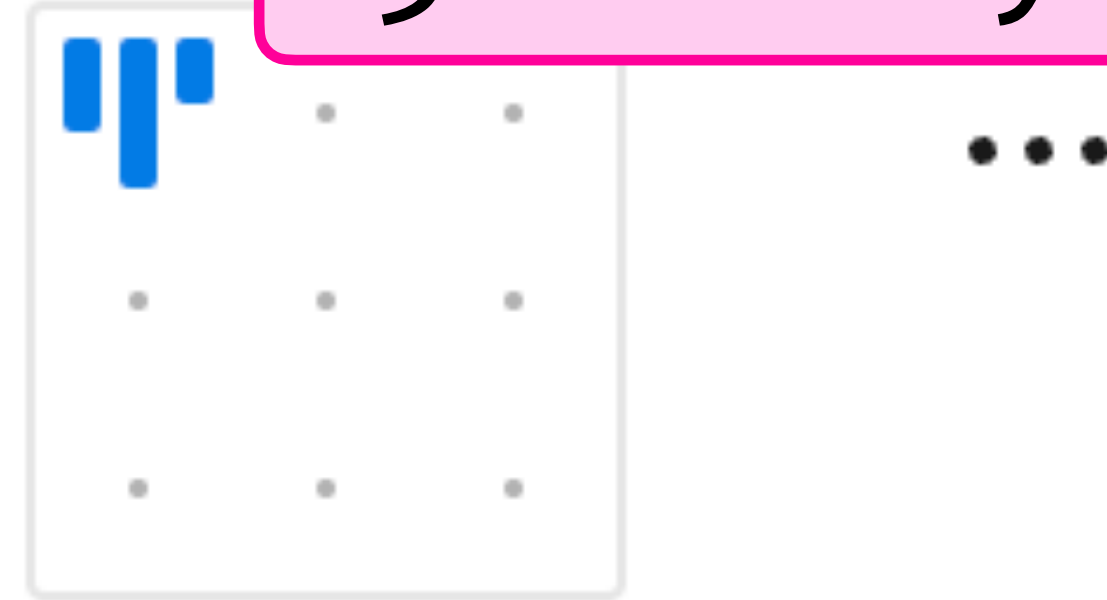
flex-direction

Auto layout



gap

25



justify-content

|□| 0

▮□ 0

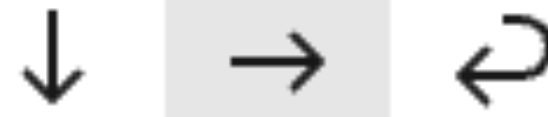


padding



`flex-direction`

Auto layout



`gap`

25

`justify-content`

`align-items`

`padding`



`flex-direction`

`flex-wrap`

`justify-content`

`align-items`

`gap`

25

`padding`



Beta			
Name	Dark		Light
 level-01		color/Neutral/black	 D7E0E5
 level-02		color/Gray/70	 FFFFFFFF
 level-03		color/Gray/110	 ECF0F2
 level-04		color/Gray/180	 FFFFFFFF
 level-05		color/Gray/250	 FFFFFFFF
 primary		color/Pink/bright	 color/Pink/bright
 primary-muted		color/Pink/bright-60%	 color/Pink/bright-60%
 secondary		color/violet	 color/violet
 mockup		color/Gray/250	 color/Gray/250
+ Create variable			



Beta 🔗 ✕			
Name	Dark	Light	+
🧠 level-01	 color/Neutral/black	 D7E0E5	
🧠 level-02	 color/Gray/70	 FFFFFFFF	
🧠 level-03	 color/Gray/110	 ECF0F2	
🧠 level-04	 color/Gray/180	 FFFFFFFF	
🧠 level-05	 color/Gray/250	 FFFFFFFF	
🧠 primary	 color/Pink/bright	 color/Pink/bright	
🧠 primary-muted	 color/Pink/bright-60%	 color/Pink/bright-60%	
🧠 secondary	 color/violet	 color/violet	
🧠 mockup	 color/Gray/250	 color/Gray/250	
+ Create variable			



Jem (Taylor's Version)

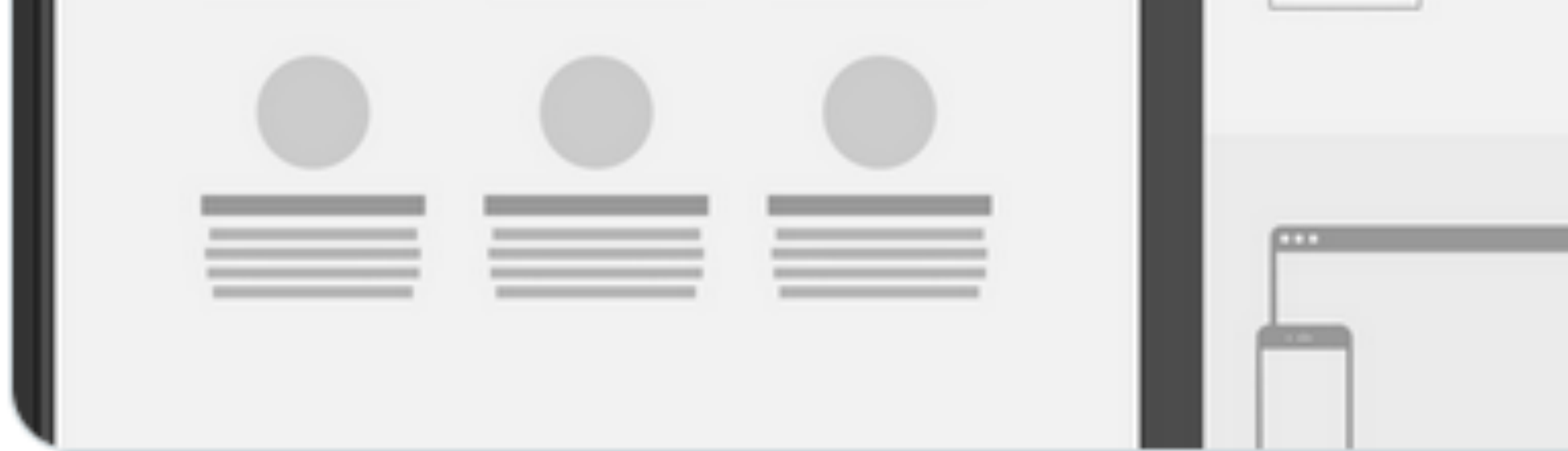
@sheherenow_



which one of the two possible websites are you currently designing?



7:40 PM · Feb 2, 2016



7:40 PM · Feb 2, 2016

7:40 PM · Feb 2, 2016





Jem (Taylor's Version)

@sheherenow_



which one of the two possible websites are you currently designing?



7:40 PM · Feb 2, 2016











Meghan And Harry's Baby

Buckingham Palace announced that Meghan had gone into labour during the early hours of May 6. Harry was by her side, and an announcement would be made soon, read the broadcast. Shortly after, [@sussexroyal](#), the official Instagram of the couple, shared the news that a baby boy had been born.

Upon greeting media outside Frogmore Cottage during the afternoon of May 6, Harry said: "I'm so incredibly proud of my wife... How any woman does what they do is beyond comprehension."

Meghan And Harry's Baby

230px

114px

344px

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720px

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2/3

114px

1/3

344px

3/3

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de Frogmore Cottage during the said: "I'm so incredibly proud of my es what they do is beyond

720px

```
1 .fancy-text {  
2   display: grid;  
3   grid-template-columns: 2fr 3fr auto 1fr;  
4 }  
5  
6 h1 { grid-column: 2 / 4; }  
7 p { grid-column: 3 / 4; }
```


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High on code

Our team is hungry for innovation and supports you in all phases of digital product development - from the idea to your successful business model.

9elements.com



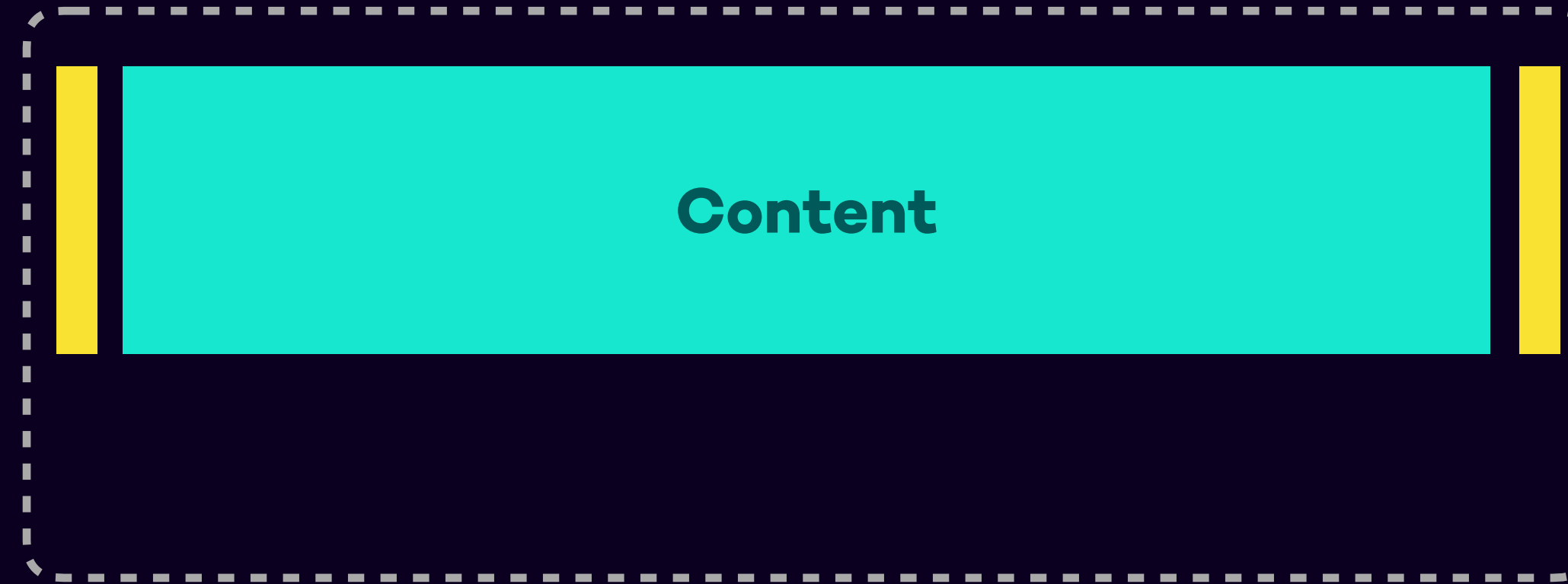


Content

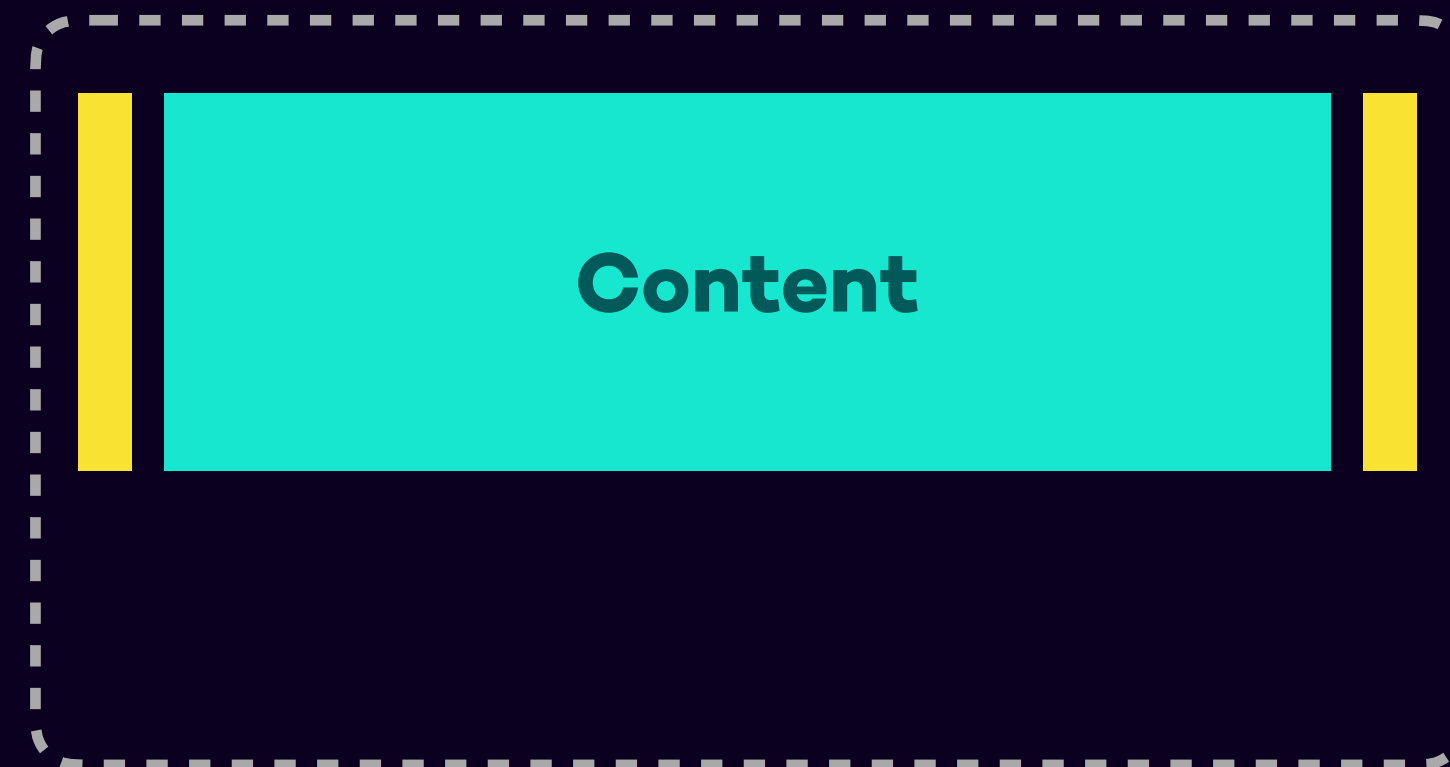




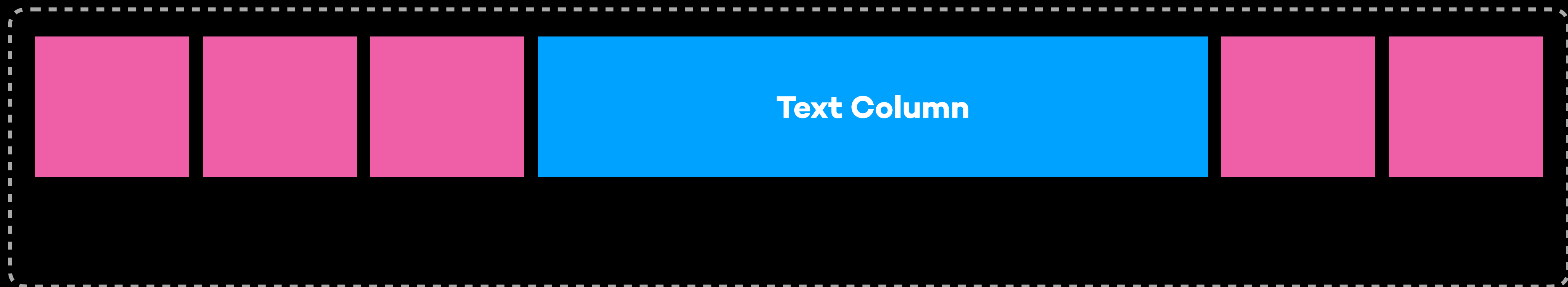
```
grid-template-columns:  
  minmax(1.5rem, 1fr)  
  minmax(0, 8rem)  
  min(30rem, 100% - 1.5rem * 2)  
  minmax(0, 8rem)  
  minmax(1.5rem, 1fr);
```

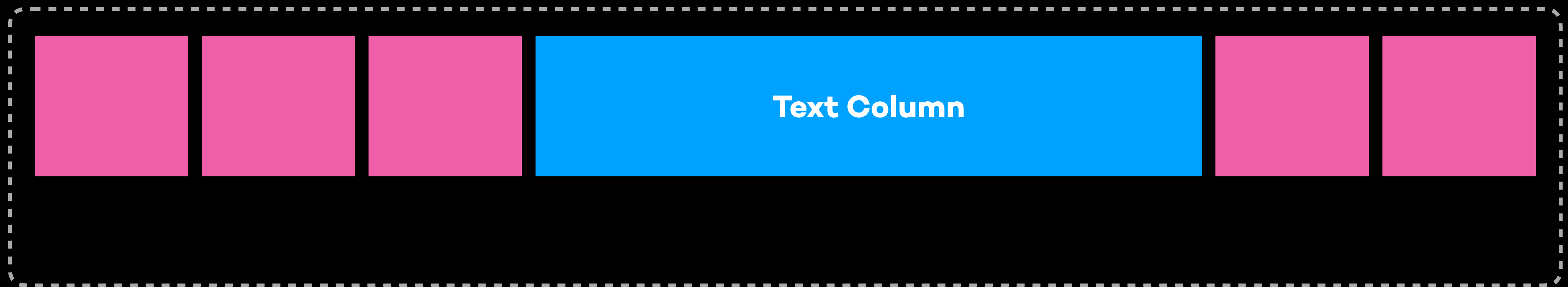
```
grid-template-columns:  
  minmax(1.5rem, 1fr)  
    minmax(0, 8rem)  
      min(30rem, 100% - 1.5rem * 2)  
    minmax(0, 8rem)  
  minmax(1.5rem, 1fr);
```



```
grid-template-columns:  
  minmax(1.5rem, 1fr)  
    minmax(0, 8rem)  
      min(30rem, 100% - 1.5rem * 2)  
    minmax(0, 8rem)  
  minmax(1.5rem, 1fr);
```

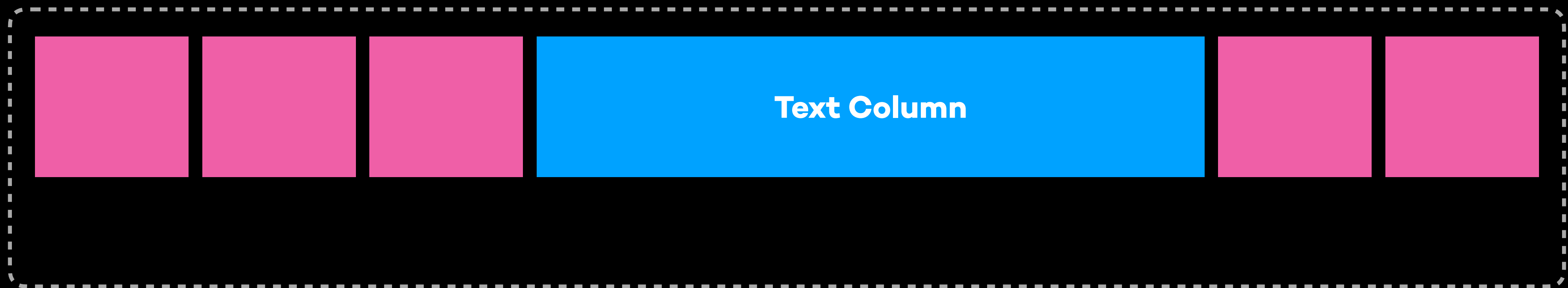



```
grid-template-columns: 1fr 1fr 1fr var(--text-column) 1fr 1fr;
```

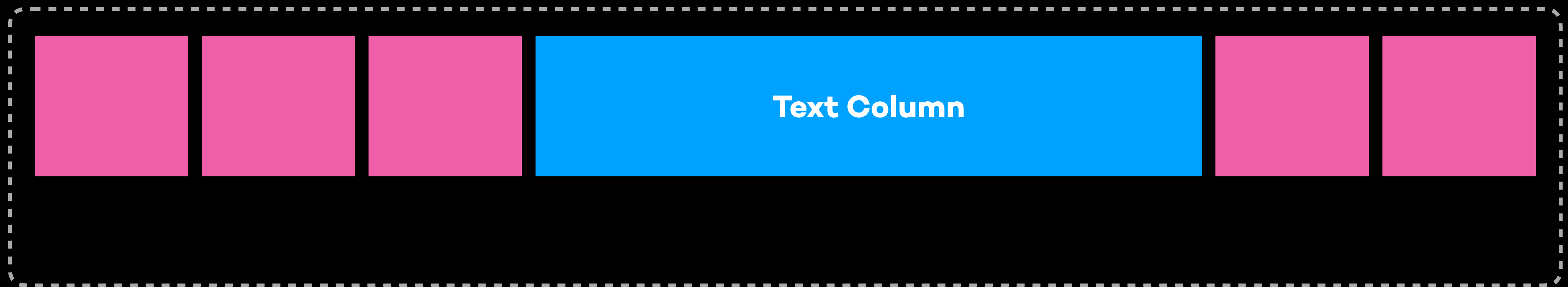



```
grid-template-columns: 1fr 1fr 1fr var(--text-column) 1fr 1fr;
```

```
--text-column: minmax(0, clamp(24rem, 75%, 44rem));
```



```
grid-template-columns: 1fr 1fr 1fr var(--text-column) 1fr 1fr;
```




```
grid-template-columns: 1fr 1fr 1fr var(--text-column) 1fr 1fr;
```



```
grid-template-columns: 1fr 1fr 1fr var(--text-column) 1fr 1fr;
```

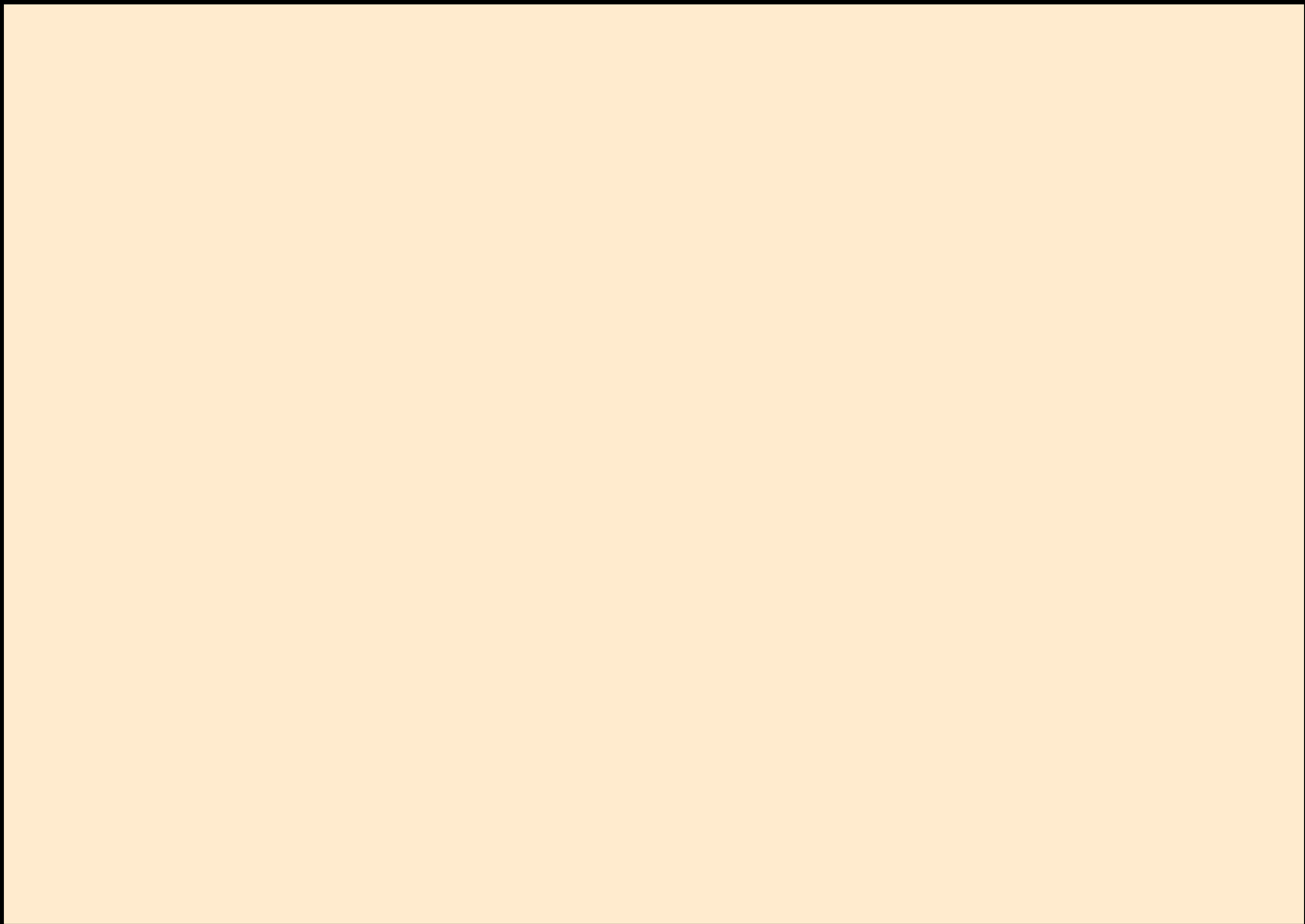


The diagram illustrates a grid layout. It features a large, light gray dashed rectangular border. Inside this border, at the top, is a solid light blue rectangular box. Centered within this blue box is the text "Text Column" in a bold, black, sans-serif font. The remaining space within the dashed border is empty, representing other columns in the grid.

Text Column


```
grid-template-columns: 1fr 1fr 1fr var(--text-column) 1fr 1fr;
```





[illegible]



- BILDUNG & SOZIALES
- MOBILITÄT
- INFRASTRUKTUR
- ÜBER UNS
- VERANSTALTUNGEN

23. JUNI 2022

Urban Innovation Forum: Von Herdenintelligenz zur kollaborativen Stadt



Zum Tag der Schiene öffnete die Deutsche Bahn die Fernverkehrs-Werkshallen für junge Menschen und potentielle Auszubildende. (Foto: IR)

Am 17. Juni fand der Auftakt des Urban Innovation Forum im Impact Hub in Essen statt – eine Initiative des JUS in enger Partnerschaft mit dem Initiativkreis Ruhr. Vertreter:innen aus Stadtgestaltung, Bürgerinitiativen, Wissenschaft und Gründerszene diskutierten über „Menschen – Kompetenzen



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Dass der Veranstaltungstitel „Menschen-Kompetenzen-Kollaborationen“ ganz bewusst als Impuls zum übergeordneten Thema des Essener Wissenschaftssommers „Intelligente Stadt“ gewählt war, klärte Krumme eingangs auf: Denn was eigentlich ist die intelligente Stadt? Sind es Technologien oder Menschen, die eine Stadt „smart“ machen? Und was ist eigentlich das Idealbild einer kollaborativen Stadt? Das Forum startete also No-Tech, beim Menschen und der Form von Intelligenz, die es benötigt. Zum Beispiel brachte Gast Martina Nies die „Herdenintelligenz“ in die Gesprächsrunde, für die jedes Individuum seine Stärke in die Gemeinschaft mit einbringt und die auch auf Stadtgestaltungsebene übertragbar ist. Bei ihrer Arbeit in der nachhaltigen Stadtentwicklung stellt Nies sich jedoch oft die Frage, wie man Menschen einbinden kann, die nicht den langen Atem haben, regelmäßig und aktiv in einer Bürgerinitiative zu sein.

Was eigentlich ist die intelligente Stadt? Sind es Technologien oder Menschen, die eine Stadt „smart“ machen? Und was ist eigentlich das Idealbild einer kollaborativen Stadt?

KLAUS KRUMME - JUS-GESCHÄFTSFÜHRER

Anette Bickmeyer arbeitet indes auf Hochtouren daran, im Auftrag der unternehmerischen Interessensgemeinschaft Initiativkreis Ruhr, den Stadtteil Duisburg-Hochfeld lebenswerter zu machen. Das ambitionierte Vorhaben läuft unter dem Namen „Urbane Zukunft Ruhr“ gemeinsam mit der Stadt Duisburg. Eine besondere Herausforderung dabei ist, die Bürger:innen für diesen Prozess zu gewinnen, anstatt von oben herab zu gestalten. Das neue Leitprojekt des Initiativkreises Ruhr folgt dabei keinem starren Masterplan, sondern wird seine Teilprojekte im Prozess konkretisieren. Bickmeyer ist überzeugt: Solange die Hochfelder Bürger positive Veränderungen wahrnehmen, mitgestalten und erhalten, sei es die Arbeit wert gewesen.

Einen anderen Ansatz wählen die Urbanisten in Dortmund: Hier wird der Mensch vor allem durch Gemeinschaftsprojekte, z.B. „ganz profan“ durch Gemeinschaftsgärten, mit anderen zusammengebracht und manchmal auch „transformiert“, so Svenja Noltemeyer. Bei den Urbanisten entstehen Kollaborationen vor allem durch die Arbeit im Quartier,





Omar ist zukünftiger Mechatroniker

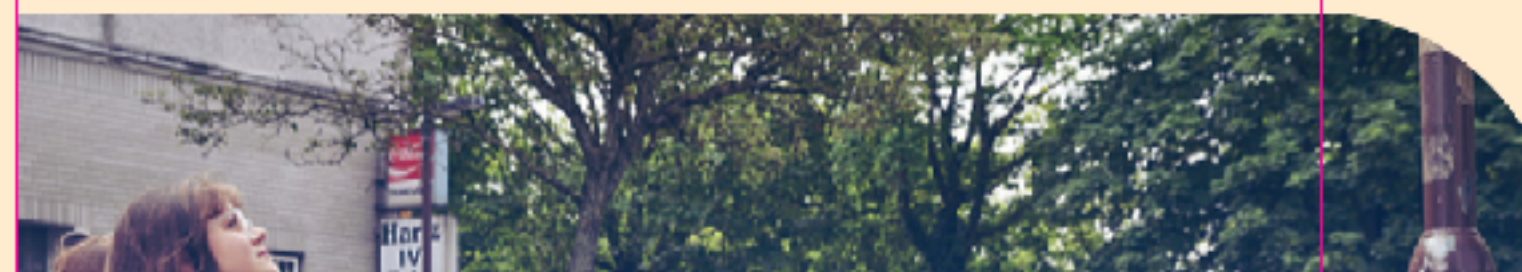
KLAUS KRUMME - JUS-GESCHÄFTSFÜHRER

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Ulrike Trenz, zu Gast im eigenen Impact Hub, verfolgt mit ihrem Team bei der Frage der kollaborativen Stadt vor allem die Gründerszene im Bereich „Social Entrepreneurship“, also Geschäftsideen, die nicht nur wirtschaftlich tragfähig sind, sondern auch einen positiven sozial-ökologischen Einfluss haben. Hier zählt die Devise „einfach machen“, also den Mut für Veränderung aufbringen, manchmal auch Fehler begehen und daran wachsen.

Diese Mentalität ist nicht überall gegeben: In der langjährigen Arbeit mit Kommunen brachte Frederik Ahleemann insbesondere die fehlende Kompetenz der Mitarbeiter:innen in Stadtpolitik und -verwaltung zur Sprache: Es fehlt an Wissen und Verständnis, um die großen Herausforderungen der nächsten Jahre wirklich anzugehen. So sei gewissermaßen ein Innovationsstau entstanden. Der nötige „Kulturwandel“ könnte auch eine Aufgabe der Universitäten werden, so Ahleemann. Darauf aufbauend verlagerte die Diskussion sich auf die Bildungsfrage:





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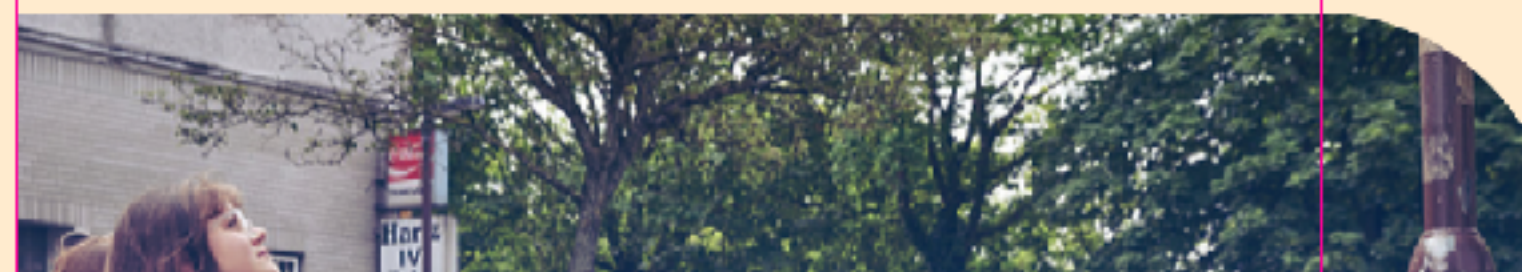
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**Here you can see
my first box**

Tiny example

**And this one
here has a lot of
text in it. Up to
four lines.**

**Here you can see
my first box**

Tiny example

**And this one
here has a lot of
text in it. Up to
four lines.**


```
.box {  
  display: grid;  
  grid-template-rows: 4fr auto 5fr;  
  
  > * {  
    grid-row: 2;  
  }  
}
```

```
.box {  
  display: flex;  
  flex-direction: column;  
  
  &:before, &:after { content: ""; }  
  
  &:before { flex-grow: 4; }  
  &:after { flex-grow: 5; }  
}
```






**Let's stop wrapping
our imagination**

**Let's stop wrapping
our imagination**

**and un-wrap
the Web.**

**Let's stop wrapping
our imagination**

**and un-wrap
the Web.**

Thank you